

# Why do we call it Secure Every Browser and not Secure Enterprise Browser?

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The tagline “Secure Every Browser” (SEB) is intentional. While Gartner and vendors like Island, Talon and others use SEB to mean “Secure Enterprise Browser,” Halo emphasizes Every Browser, not just “enterprise.” We focus on securing Chrome, Edge, Firefox, and Safari for all customers, from small & medium businesses to large enterprises. Another reason for using “Secure Every Browser” is to ensure Halo is recognized within the SEB category.

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